

Dear Friends of Cobb School Montessori,

I am extremely excited to announce our second annual Spring Arts Festival on Saturday, April 29, 2023, Auction from May 2-4 and an Auction Wrap Party at Metro Bis on May 4th from 7-9pm. Last year's inaugural Arts Festival was hugely successful, attracting almost 300 people from our community. The event served as a fundraiser while showcasing the amazing artistic work our students are creating daily in their classrooms as part of their Montessori education. This year, we anticipate more guests, including those from our broader community, at the Arts Festival and the Auction Party.

Proceeds support our operating costs, enabling us to keep our tuition levels as low as possible, and helping us to open our doors to a greater diversity of children.

The Cobb School Montessori is a 501(c)(3) non-profit organization, in our 49th year of educating children ages 15 months to 12 years. We believe in stimulating a child's natural curiosity and preparing them to become independent, self-reliant, and compassionate human beings. More than a school, Cobb is a socially conscious community committed to making the world a better place, one child at a time.

I humbly ask you to consider supporting these events and the work we do on our campus by becoming a sponsor. The financial support needed cannot be understated and helps us with operations costs, staff salaries, as well as unique student experiences like Montessori Model United Nations, arts programs, physical education, classroom enrichment activities, staff development, and so much more.

The generosity from businesses such as yours is truly an effort to pay it forward. Your support helps ensure that future generations of children gain the skills, passion, and drive to be the needed leaders and change makers of tomorrow.

Please see attached for our Sponsorship Opportunities for these events. Note only donations are tax-deductible.

Please reach out with questions and donation details.



Marcie Braden, Director of Development

860-658-1144 Ext: 107 | marcie.braden@cobbschool.com

All donations to the Arts Festival & Auction are tax deductible.
The Cobb School Montessori's non profit ID number: 06-0964699

2023 SPONSOR PACKET: ARTS FESTIVAL & AUCTION

COBB SCHOOL
MONTESSORI



ABOUT COBB

Cobb Montessori was founded in 1974 to provide an education program that nurtures the whole child. Today's children will be tomorrow's caretakers. Their knowledge and compassion for the world around them will enable them to be the leaders we need.

As a non-profit organization, Cobb School Montessori is funded solely through its tuition fees and private contributions. It relies on the generosity of the entire school community, parents, past parents, grandparents, trustees, staff, and friends of the school, to support its quality educational program and to provide financial aid to students in need.

We currently serve almost 200 students from surrounding areas, including Simsbury, Granby, West Hartford, Bloomfield, Canton, Wethersfield, Hartford, Granville, and more.

BECOME A SPONSOR

Please see the attached sheet for sponsorship opportunities that will give your business visibility at all three of these amazing events.

DONATE AN ITEM

Please consider donating an item or experience to our auction. Your donation is tax-deductible and will appear in our online auction, newsletter, and printed Arts Festival & Auction Program.



ARTS FESTIVAL APRIL 29TH 2-5PM

Displays of visual arts, scheduled student performances, interactive booths, live music, food, and more, this event is expected to attract 300-500 guests from our community.



ONLINE AUCTION MAY 2-4TH

Our auction will consist of an online auction from May 2-4, along with a silent auction during the wrap party on the 4th. We anticipate 500-1,000 visitors to our auction website.



"IT'S A WRAP" PARTY MAY 4TH 7-9PM

We will celebrate this year's auction with a party that coincides with the auction's conclusion. Join us for drinks, food, and good company as we raise our paddles to support Cobb School at Metro Bis in Simsbury.

MORE INFORMATION

DEVELOPMENT@COBBSCHOOL.COM

SPONSORSHIP OPPORTUNITIES

Sponsors, Benefactors, and Partners are eligible to brand specific booths (assigned based on the order of requests). Your brand name and logo will have high visibility at your designated booth in addition to benefits listed below.

FRIEND OF COBB

up to \$250 donation

- Logo in Program & Newsletter
- Group Social Media Thanks
- 2 Arts Festival All-Access Tickets

SPONSOR

\$250-\$500 donation

- Logo in Program, Newsletter & T-shirt
- Group Social Media Thanks
- 2 All-Access Event Tickets

BENEFACTOR

\$500-\$1,000 donation

- Logo in Program, Newsletter & T-shirt
- Quarter-page Program Ad
- Individual Social Media Thanks
- Brand a Specific Booth w/ your Logo
- 4 Arts Festival All-Access Tickets
- 2 Auction Wrap Party Tickets

PARTNER

\$1,000+ donation

- Logo in Program, Newsletter & T-shirt
- Logo on Arts Festival Banner (on Bushy Hill Rd)
- Logo on Auction Banner (on Bushy Hill Rd)
- Individual Social Media Thanks
- Brand a Specific Booth w/ your Logo
- 4 Arts Festival All-Access Tickets
- 6 Auction Wrap Party Tickets
- Auction Table w/ Bottle of Wine

Booth Sponsorship Options: Check-in, Pizza, Dessert, Puppet Making, Gratitude Rock Painting, Performing Arts Workshops, Visual Arts Demonstrations, Student Art Galleries, Interactive Community Art Project, Face Painting, Caricaturist, Tie-Dye, Cake Walk

1/4 PAGE AD

2.25x4 - \$100

1/2 PAGE AD

8x5 - \$200

FULL PAGE AD

8x10- \$350

Advertisement artwork is due no later than April 5th. Email instructions will be sent to you.

Business Name _____

Contact Name _____

Phone # _____

Email _____

Address _____

Total \$ _____

Requested Booth _____

Booth sponsorships are on a first-come basis. Please list several options.

Venmo (@cobbschool)

Cash

Check (Payable to Cobb School)

AUCTION DONATION FORM

Cobb School Montessori reserves the right to decline a donation. Once accepted, this donation becomes the property of Cobb School Montessori and will be offered for sale at auction. Proceeds help support Cobb's annual fund.

UNLESS NOTED IN TERMS & CONDITIONS, DONATED SERVICES ARE VALID FOR ONE YEAR FROM DATE OF AUCTION

The Cobb School Montessori is a 501(c)(3) non-profit organization. Donations are tax deductible based on the value per item identified by the donor.

Item Title

Description

Terms/Conditions

Value per Item

Quantity

Submitted By

Type?

- Physical Item
 Gift Card/Certificate

Business

Contact Name

Phone #

Email

Address

City

State ZIP

Website

Social Media Handles

Donor's Signature

Date

Internal Use Only

Item Collected

Added to database _____

Acknowledged

To be picked up/delivered on _____ by _____