



Cobb School Montessori  
112 Sand Hill Rd  
Simsbury CT 06070

Dear Friends,

We are so excited to announce our Annual Arts Festival & 50th Anniversary Celebration. In honor of our 50th year, we anticipate more guests, including those from our broader community, at each event. Proceeds from these fundraisers support our operating costs, enabling us to keep our tuition levels as low as possible, and helping us to open our doors to a greater diversity of children.

Cobb School Montessori is a 501(c)(3) non-profit organization, in our 50th year of educating children ages 15 months to 12 years. We believe in stimulating a child's natural curiosity and preparing them to become independent, self-reliant, and compassionate human beings. More than a school, Cobb is a socially conscious community committed to making the world a better place, one child at a time.

I humbly ask you to consider supporting these events and the work we do on our campus by becoming a sponsor. Your financial donations help us with operations costs, staff salaries, as well as unique student experiences like Montessori Model United Nations, arts programs, physical education, classroom enrichment activities, staff development, and so much more.

The generosity from businesses such as yours is truly an effort to pay it forward. Your support ensures that future generations of children gain the skills, passion, and drive to be the needed leaders and change makers of tomorrow.

Please see attached for our Sponsorship Opportunities for these events, and reach out with questions and donation details.

Marcie Braden, Director of Engagement & Development  
860-658-1144 Ext: 119 | [marcie.braden@cobbschool.com](mailto:marcie.braden@cobbschool.com)

*Any **donation** to the Arts Festival & Auction are tax deductible.  
The Cobb School Montessori's non profit ID number: 06-0964699*



# 2024 SPONSOR PACKET ARTS FESTIVAL & 50TH ANNIVERSARY

## ABOUT COBB

Cobb Montessori was founded in 1974 to provide an education program that nurtures the whole child. Today's children will be tomorrow's caretakers. Their knowledge and compassion for the world around them will enable them to be the leaders we need.

As a non-profit organization, Cobb School Montessori is funded solely through its tuition fees and private contributions. It relies on the generosity of the entire school community, parents, past parents, grandparents, trustees, staff, and friends of the school, to support its quality educational program and to provide financial aid to students in need.

We currently serve almost 200 students from surrounding areas, including Simsbury, Granby, West Hartford, Bloomfield, Canton, Wethersfield, Hartford, Granville, and more.

## BECOME A SPONSOR

Please see the attached sheet for sponsorship opportunities that will give your business visibility at all three of these amazing events.

## DONATE AN ITEM

Please consider donating an item or experience to our auction. Your donation is tax-deductible and will appear in our online auction, newsletter, and printed Arts Festival & Auction Program.



## ARTS FESTIVAL APRIL 28TH 2-5PM

Displays of visual arts, scheduled student performances, interactive booths, live music, food, and more, this event is expected to attract 500-650 guests from our community.



## ONLINE AUCTION APRIL 28-MAY 2ND

Our auction will consist of an online auction from April 28th-May 2nd, along with a silent auction during the wrap party on the 4th. We anticipate 1,000+ unique local visitors to our auction website.



## 50TH ANNIVERSARY PARTY & LIVE AUCTION MAY 3RD 7-10PM

We will celebrate this year's auction with a party that coincides with the auction's conclusion. Join us for drinks, food, and good company as we raise our paddles to support Cobb School at Holcomb Farm in West Granby.

## MORE INFORMATION

**DEVELOPMENT@COBBSCHOOL.COM**

# 2024 ARTS FESTIVAL & AUCTION SPONSORSHIPS

Sponsors, Benefactors, and Partners are eligible to brand specific booths (assigned based on the order of requests). Your brand name and logo will have high visibility at our two live events (attracting ~1,000 people, as well as in our online auction (~1,600+ unique impressions))

## ☐ FRIEND OF COBB

\$250 (Returning \$225)

- Logo in Program & Newsletter
- Group Social Media Thanks
- 2 Arts Festival All-Access Tickets

## ☐ SPONSOR

\$500 (Returning \$450)

- Logo in Program & Newsletter
- Logo on Arts Festival T-shirt
- Group Social Media Thanks
- 2 All-Access Event Tickets

## ☐ BENEFACTOR

\$750 (Returning \$675)

- Logo in Program, Newsletter & T-shirt
- Quarter-page Program Ad
- Individual Social Media Thanks
- Brand a Specific Booth w/ your Logo
- 4 Arts Festival All-Access Tickets
- 2 50th Anniversary Party Tickets

## ☐ PARTNER

\$1,000 (Returning \$800)

- Logo in Program, Newsletter & T-shirt
- Logo on Arts Festival Banner (on Bushy Hill Rd)
- Logo on Auction Banner (on Bushy Hill Rd)
- Individual Social Media Thanks
- Brand a Specific Booth w/ your Logo
- 4 Arts Festival All-Access Tickets
- 6 50th Anniversary Party Tickets Auction Table w/ Bottle of Wine

**Booth Sponsorship Options:** Check-in, Pizza, Dessert, Craft, Gratitude Rock Painting, Performing Arts Stage, Visual Arts Demonstrations, Student Art Galleries, Interactive Community Art Project, Face Painting, Caricaturist, Tie-Dye, Cake Walk

## ☐ 1/4 PAGE AD

2.25x4 - \$150

Returning Sponsor: \$125

## ☐ 1/2 PAGE AD

8x5 - \$300

Returning Sponsor: \$250

## ☐ FULL PAGE AD

8x10- \$500

Returning Sponsor: \$400

*Advertisement artwork is due no later than April 20th. Email instructions will be sent to you.*

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone # \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

Total \$ \_\_\_\_\_ Requested Booth \_\_\_\_\_

*Booth sponsorships are on a first-come basis. Please list several options.*

☐ Venmo (@cobbschool)

☐ Cash

☐ Check (Payable to Cobb School)



# ARTS FESTIVAL & 50TH CELEBRATION



This year, we have invited even more guests to our events in celebration of our 50th Anniversary! We anticipate ~1,000 guests between our remaining events as well as thousands of unique impressions for our online auction.

Our tie-dye t-shirt (left) is always a big hit! Sponsor us for your logo to appear on the shirt and get featured year-round!

# AUCTION DONATION FORM



Cobb School Montessori reserves the right to decline a donation. Once accepted, this donation becomes the property of Cobb School Montessori and will be offered for sale at auction. Proceeds help support Cobb's annual fund.

**UNLESS NOTED IN TERMS & CONDITIONS, DONATED SERVICES ARE VALID FOR ONE YEAR FROM DATE OF AUCTION**

*The Cobb School Montessori is a 501(c)(3) non-profit organization. Donations are tax deductible based on the value per item identified by the donor.*

Item Title

Description

Terms/Conditions

Value per Item

Quantity

Submitted By

Type?

- ☐ Physical Item  
☐ Gift Card/Certificate

Business

Contact Name

Phone #

Email

Address

City

State ZIP

Website

Social Media Handles

Donor's Signature

Date

Internal Use Only

☐ Item Collected

☐ Added to database

☐ Acknowledged

☐ To be picked up/delivered on by